

12-23 FEB. 2025
LENZERHEIDE



MEDIA GUIDE



Photo NordicFocus



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1 WELCOME LENZERHEIDE

DEAR MEDIA REPRESENTATIVES

A good eleven years after the opening of the Biathlon Arena Lenzerheide in December 2013, the time has come: from 12 to 23 February 2025, the BMW IBU World Championships Biathlon will take place in Switzerland for the first time – in one of the most beautiful holiday regions. We are full of anticipation for the big premiere.

It is a great honour for the organising committee appointed by the Biathlon World Championships Lenzerheide 2025 Association, Swiss-Ski and the municipalities of Lantsch/Lenz, Vaz/Obervaz and Churwalden to welcome the biathlon world elite, you as media representatives and all other participants to Lenzerheide.

Look forward with us to what we hope will be a wonderful biathlon festival in the marvellous mountains of the canton of Graubünden. And enjoy your stay with us.



Jürg Capol

CEO BMW IBU World Championships Biathlon Lenzerheide 2025



Philipp Bärtsch

Media & Communications

2 ACCREDITATION

Accreditation is only possible via the IBU MemberCenter. Accreditation is not possible without registration. Accreditations for media representatives can no longer be applied for and issued after 30 January 2025.

[Registrier now](#)

Accreditation office

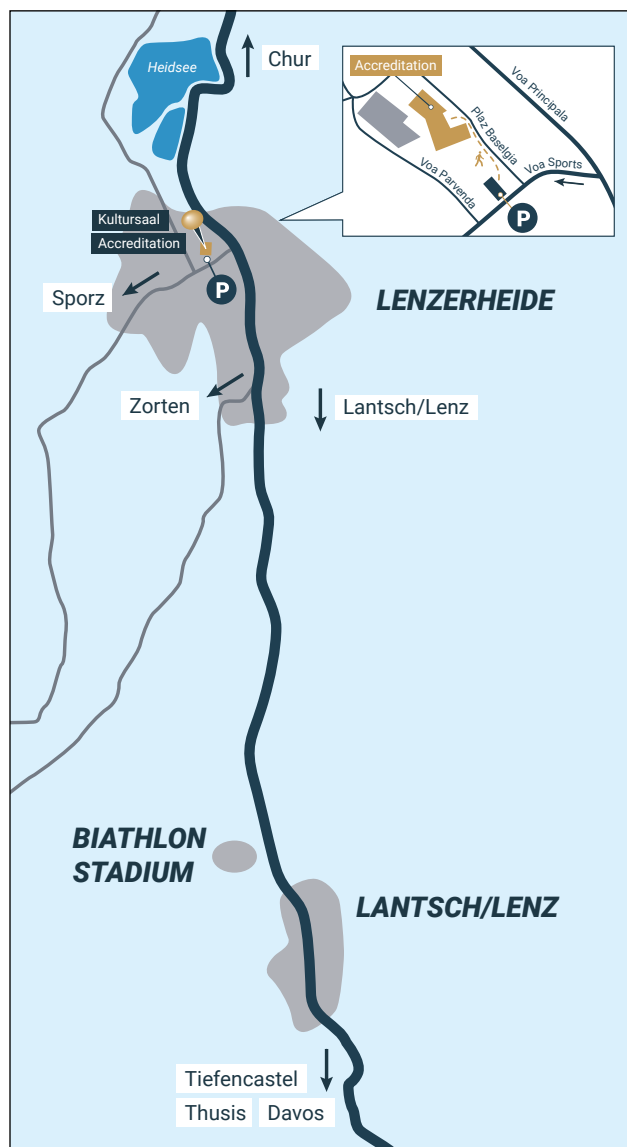
The accreditation office is located in the Kultursaal Lenzertal.

Address: Voia Sporz 4, 7078 Lenzertal

Please collect your accreditation there before you go to the Biathlon Arena Lenzertal (Roland Arena) for the first time, where the media centre is located.

Opening hours accreditation office

Sunday, 9 February 2025	16.00 – 19.00
Monday, 10 February 2025	9.00 – 16.00
Tuesday, 11 February 2025	9.00 – 15.00
Wednesday, 12 February 2025	10.00 – 14.30
Thursday, 13 February 2025	10.00 – 13.00
Friday, 14 February 2025	10.30 – 15.05
Saturday, 15 February 2025	10.30 – 15.05
Sunday, 16 February 2025	9.00 – 12.30
Monday, 17 February 2025	10.00 – 13.00
Tuesday, 18 February 2025	10.30 – 15.05
Wednesday, 19 February 2025	10.30 – 15.05
Thursday, 20 February 2025	12.00 – 16.05
Friday, 21 February 2025	10.00 – 13.00
Saturday, 22 February 2025	9.00 – 12.05
Sunday, 23 February 2025	10.00 – 13.45



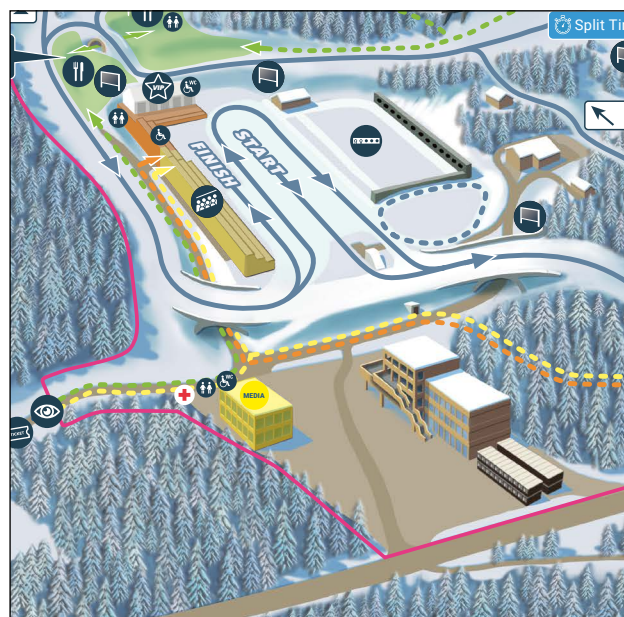
3 MEDIA CENTRE

The media centre of the Biathlon Arena Lenzerheide (Roland Arena) will be located in the 'Quadrin' building, as it was for the World Cup in December 2023. The media centre will be in operation from Monday, 10 February.

There are no lockers available in the media centre. Outside of opening hours, the media centre will be locked and the World Championships site will be monitored by the security service.

Opening hours media centre

Monday, 10 February 2025	9.00 – 18.30
Tuesday, 11 February 2025	9.00 – 18.30
Wednesday, 12 February 2025	9.00 – 19.30
Thursday, 13 February 2025	9.00 – 19.00
Friday, 14 February 2025	9.00 – 20.00
Saturday, 15 February 2025	9.00 – 20.00
Sunday, 16 February 2025	9.00 – 19.30
Monday, 17 February 2025	9.00 – 19.00
Tuesday, 18 February 2025	9.00 – 20.00
Wednesday, 19 February 2025	9.00 – 20.00
Thursday, 20 February 2025	9.00 – 20.00
Friday, 21 February 2025	9.00 – 19.00
Saturday, 22 February 2025	9.00 – 20.00
Sunday, 23 February 2025	9.00 – 20.00



4 MEDIA HOTELS

The Hotel Schloss Ragaz in Bad Ragaz and the Swiss Heidi Hotel in Maienfeld are the official media hotels for the BMW IBU World Championships Biathlon Lenzerheide 2025.

To book a room, media representatives can contact the hotels directly, referring to the «Biathlon World Championships for Media» room contingent. The first-come-first-served principle applies.

Hotel Schloss Ragaz

World Championships special rate for media:

- CHF 135.- per night for a single room
- CHF 115.- per night and per person for a double room
- Breakfast included

Swiss Heidi Hotel

- CHF 175.- per night for a double room with single occupancy
- CHF 155.- per night and per person for a double room with double occupancy
- Half board included

Please note: Some of the rooms for media representatives at the Swiss Heidi Hotel are only available until 21 or 22 February.

Media representatives with questions about accommodation can contact Sebastian Jost (lodging@biathlon-lenzerheide.ch).

5 TRANSPORT

There are no parking spaces available for media representatives around the Roland Arena, the World Championships stadium in Lenzerheide. Media representatives are strongly advised to use public transport or the media shuttle to travel between their accommodation and the Roland Arena.

Public Transport

Accredited media representatives can use public transport (Postauto) on the Chur – Lenzerheide – Lantsch/Lenz and Tiefencastel – Lantsch/Lenz lines free of charge on presentation of their accreditation.

The bus stop «Lantsch/Lenz, Biathlon Arena» will not be served during the World Championships. You can therefore get on and off at the «Lantsch/Lenz, St. Cassian» stop or at the «Lantsch/Lenz, Barbatschauns» stop. The media centre is just a few minutes' walk from these two stops.

The usual [timetable](#) applies.

On the nine competition days, biathlon shuttles will run within the Lenzerheide holiday region between Valbella and the biathlon terminal («Lantsch/Lenz, St. Cassian»). These can also be used free of charge by media representatives.

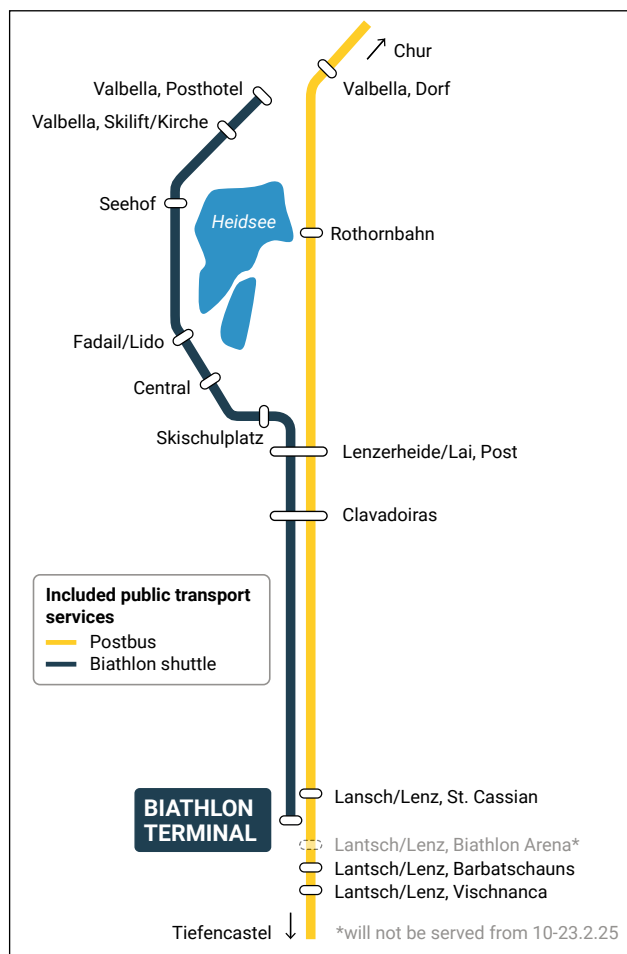
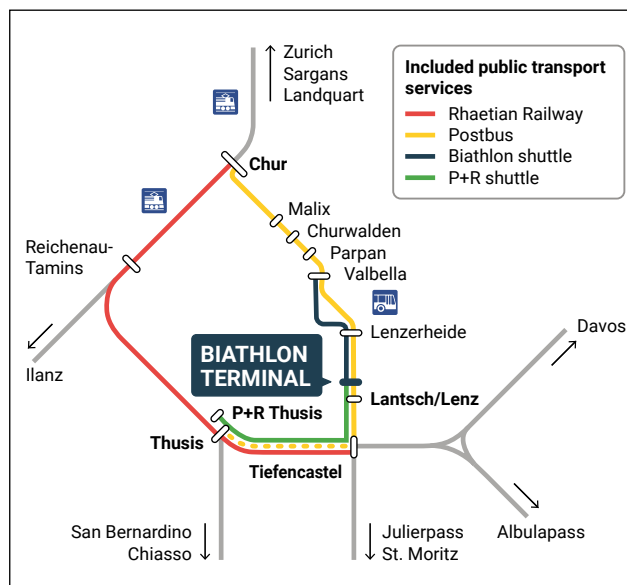
Media Shuttle

A free media shuttle runs between the two official media hotels and the Roland Arena (World Cup stadium) in Lantsch/Lenz. The journey takes approx. 45 minutes.

The media shuttle will make a stopover in Chur, where media representatives can get on and off at the Hotel [Sommerau](#) (Emserstrasse 4, 7000 Chur).

Media representatives must register for the media shuttle at the desk in the media centre (deadline: the evening before).

If there are media professionals who work longer in the media centre, we will organise a separate shuttle for them on request.



Timetable Media Shuttle Media Hotels - Roland Arena

	Shuttle 1			Shuttle 2		
	dep. Hotel Schloss	dep. Heidi Hotel	dep. Chur	dep. Hotel Schloss	dep. Heidi Hotel	dep. Chur
10 February	08.30	08.35	08.55	10.00	10.05	10.25
11 February	08.30	08.35	08.55	10.00	10.05	10.25
12 February	08.30	08.35	08.55	10.30	10.35	10.55
13 February	09.00	09.05	09.25	12.00	12.05	12.25
14 February	09.00	09.05	09.25	10.30	10.35	10.55
15 February	09.00	09.05	09.25	10.30	10.35	10.55
16 February	08.30	08.35	08.55	09.30	09.35	09.55
17 February	09.00	09.05	09.25	12.00	12.05	12.25
18 February	09.00	09.05	09.25	10.30	10.35	10.55
19 February	09.00	09.05	09.25	10.30	10.35	10.55
20 February	09.00	09.05	09.25	11.30	11.35	11.55
21 February	08.30	08.35	08.55	10.00	10.05	10.25
22 February	08.30	08.35	08.55	09.30	09.35	09.55
23 February	08.30	08.35	08.55	09.30	09.35	09.55

Timetable Media Shuttle Roland Arena - Media Hotels

	Shuttle 3	Shuttle 4
	dep. Roland Arena	dep. Roland Arena
10. Februar	17.00	18.30
11. Februar	17.30	18.30
12. Februar	18.30	19.30
13. Februar	18.00	19.00
14. Februar	19.15	20.00
15. Februar	19.15	20.00
16. Februar	18.45	19.30
17. Februar	18.00	19.00
18. Februar	19.15	20.00
19. Februar	19.15	20.00
20. Februar	19.15	20.00
21. Februar	18.00	19.00
22. Februar	19.15	20.00
23. Februar	19.15	20.00

By car

There are no parking spaces available for media representatives around the Roland Arena, the World Championships stadium in Lenzerheide. Media representatives have the option of parking their car at the Park+Ride in Thusis for a parking fee of CHF 10.– per day and taking the P+R shuttle from there to the biathlon terminal («Lantsch/Lenz, St. Cassian»). The Park+Ride in Thusis and the P+R shuttle will also be used by spectators.

Drop-off arrival days

On the arrival days Monday, 10 February and Tuesday, 11 February, media professionals with a lot of equipment can drive to the entrance of the Roland Arena by car to unload their material. To do this, they will need a «Drop-off Media» access ticket. This access card is available from the accreditation office.

After unloading, the car can be parked in the «Brienzerstrasse» (Voia da Brianzauls) car park. This car park is only available on the two arrival days. Media representatives will be shuttled from the «Brienzerstrasse» (Voia da Brianzauls) car park to the Roland Arena and back on both arrival days.

Additional and detailed information on arrival and transport: [Arrival and transport](#).

6 CONTACT PERSONS

LOCAL ORGANISING COMMITTEE (LOC)

Media & Communications

Philipp Bärtsch

+41 79 401 98 39

philipp.baertsch@biathlon-lenzerheide.ch

Media Services/Media Centre

Nicole Gysi

+41 81 385 57 41

nicole.gysi@lenzerheide.swiss

Media Services/Mixed-Zone

Michaela Capol

ibc@biathlon-lenzerheide.ch

Lodging

Sebastian Jost

lodging@biathlon-lenzerheide.ch

IBU MEDIA & COMMUNICATIONS

IBU Communications Director

Christian Winkler

+43 664 19 22 429

christian.winkler@ibu.at

IBU World Cup Media Manager

Mariya Osolodkina

+43 664 192 25 52

mariya.osolodkina@ibu.at

IBU Photo Manager

Christian Manzoni

+43 664 192 29 16

christian.manzoni@ibu.at

TV DELEGATE EUROVISION

Bettina Vecchi

+41 79 401 61 83

vecchi@eurovision.net

COMMUNICATIONS MANAGER BIATHLON SWISS-SKI

Roman Eberle

+ 41 78 710 80 00

roman.eberle@swiss-ski.ch

7 MEDIA CATERING

In addition to drinks, the free offer in the media centre includes a soup of the day, various sandwiches (also vegetarian and vegan), fruit, yoghurts, bars and sweets.

A chargeable lunch menu is also available - in the «Media Catering area on the ground floor of the Media Centre in the «Quadrin building. The lunch menu (starter, main course and drink) costs 20 swiss francs.

8 BIBS FOR MOVING MEDIA

All moving media (photographers, TV camera operators, commercial content creators etc.) must wear a bib when working in any part of the stadium area or along the course. Representatives may only access the media and moving media zones if they are wearing a bib and present their accreditation.

Rights holders' ENG crews have in principle already received their RHB bibs at the beginning of the season. If RHB bibs are required, these will be made available at

the accreditation centre in accordance with the record of those who have registered for them. If you have any questions, please contact the Eurovision TV delegate Bettina Vecchi.

Photographers and commercial content creators can collect their bibs at the media centre desk for a deposit of CHF 20.– or EUR 20.–. Priority bibs will be handed out after the main briefing.

9 BRIEFING FOR MOVING MEDIA

The main briefing for «Moving Media» will take place on Tuesday, 11 February, at 12.00 noon in the media centre. The other briefings will also take place in the media

centre, always on the first day of a new competition format. These briefings begin 90 minutes before the start of the (first) competition.

10 INTERVIEWS

The athletes will be available for interviews in the mixed zone after the competitions. After the TV interviews in the mixed zone, the top three of each competition will go

to the I-Zone (interview zone) in the media centre. There will be no press conferences after the competitions.

11 FURTHER INFORMATION

BMW IBU World Championships Biathlon Lenzerheide
www.lenzerheide2025.ch/en

International Biathlon Union
www.biathlonworld.com

IBU App
in the various app stores

Swiss-Ski-Team/Swiss Biathlon
www.swiss-ski.ch/biathlon

Medienpartner
www.srf.ch/sport
www.blick.ch/sport
www.suedostschweiz.ch/sport

Ferienregion Lenzerheide
<https://arosalenzerheide.swiss/en/Lenzerheide/Region>

12 COMPETITION PROGRAMME

SUNDAY, 9 FEBRUARY

Arrival
12.00 – 16.00 Training Women and Men

MONDAY, 10. FEBRUARY

11.00 – 13.00 Training Women
14.00 – 16.00 Training Men

TUESDAY, 11. FEBRUARY

11.00 – 13.00 Training Women and Men
14.00 – 16.00 Official Training Mixed Relay

WEDNESDAY, 12. FEBRUARY

10.00 – 11.30 Training Women and Men
13.45 – 14.15 Zeroing
14.30 – 15.40 Mixed Relay

THURSDAY, 13. FEBRUARY

11.30 – 13.30 Training Men
14.30 – 16.30 Official Training Women

FRIDAY, 14. FEBRUARY

10.30 – 12.00 Training Men
11.30 – 12.00 Training Women (and Men)
14.05 – 14.55 Zeroing
15.05 – 16.20 Sprint Women

SATURDAY, 15. FEBRUARY

10.30 – 12.00 Training Women
11.30 – 12.00 Training Men (and Women)
14.05 – 14.55 Zeroing
15.05 – 16.25 Sprint Men

SUNDAY, 16. FEBRUARY

11.20 – 11.50 Zeroing Women
12.05 – 12.50 Pursuit Women
14.20 – 14.50 Zeroing Men
15.05 – 15.50 Pursuit Men
16.20 – 17.20 possibly Training Men and Women

MONDAY, 17. FEBRUARY

11.30 – 13.30 Training Men
14.30 – 16.30 Official Training Women

TUESDAY, 18. FEBRUARY

10.30 – 12.00 Training Men
11.30 – 12.00 Training Women (and Men)
14.05 – 14.55 Zeroing
15.05 – 16.45 Individual Women

WEDNESDAY, 19. FEBRUARY

10.30 – 12.00 Training Women
11.30 – 12.00 Training Men (and Women)
14.05 – 14.55 Zeroing
15.05 – 16.45 Individual Men

THURSDAY, 20. FEBRUARY

11.00 – 12.30 Training Women and Men
15.20 – 15.50 Zeroing
16.05 – 16.50 Single Mixed Relay

FRIDAY, 21. FEBRUARY

11.30 – 13.30 Official Training Women
14.30 – 16.30 Official Training Men

SATURDAY, 22. FEBRUARY

11.20 – 11.50 Zeroing Women
12.05 – 13.25 Relay Women
14.20 – 14.50 Zeroing Men
15.05 – 16.25 Relay Men

SUNDAY, 23. FEBRUARY

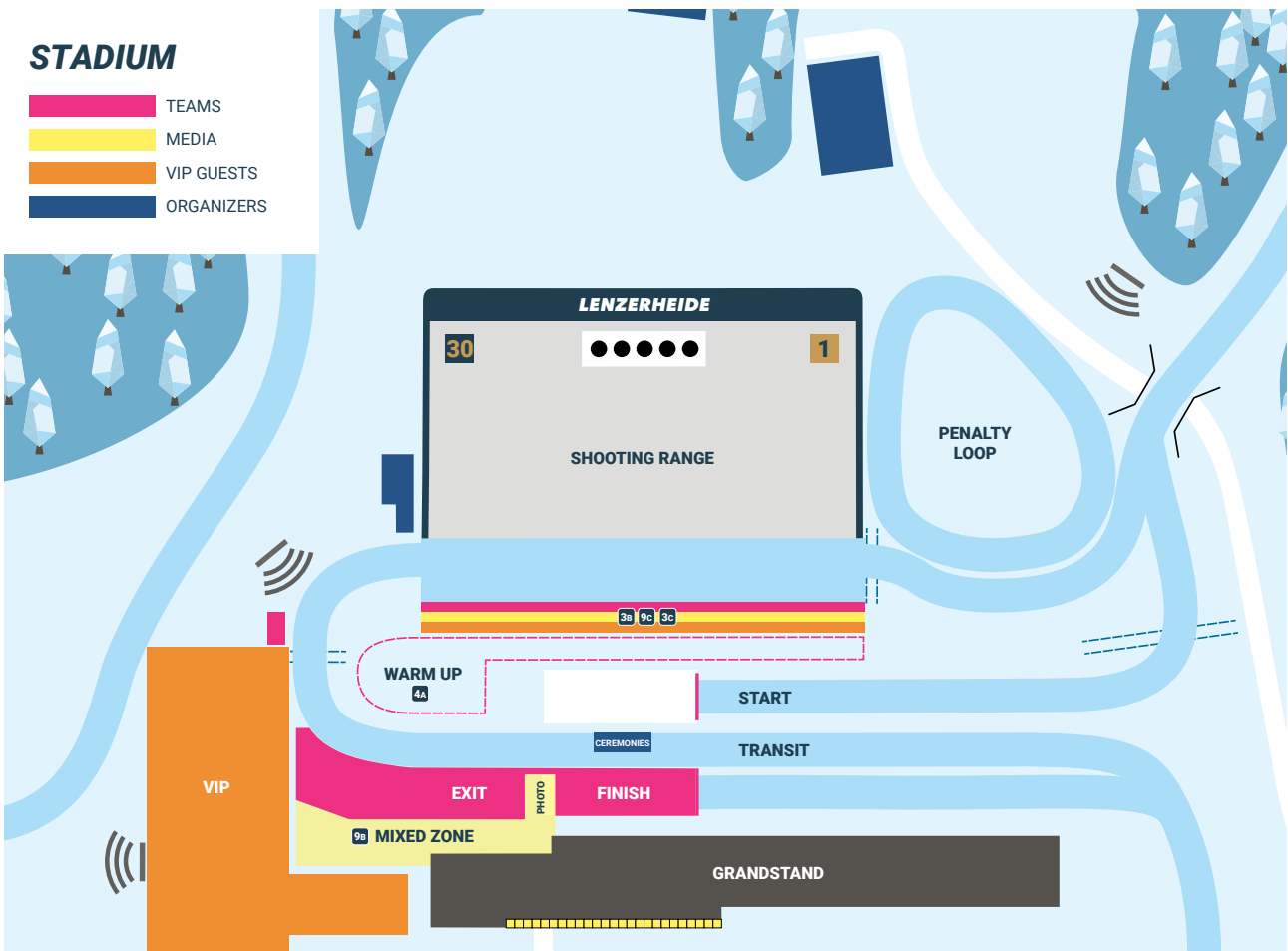
13.00 – 13.30 Zeroing Women
13.45 – 14.30 Mass Start Women
15.20 – 15.50 Zeroing Men
16.05 – 16.50 Mass Start Men

13 STADIUM MAPS

EVENT AREA

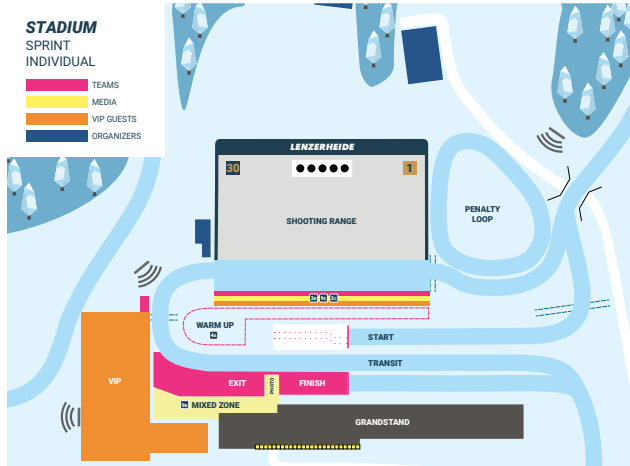


BIATHLON STADIUM

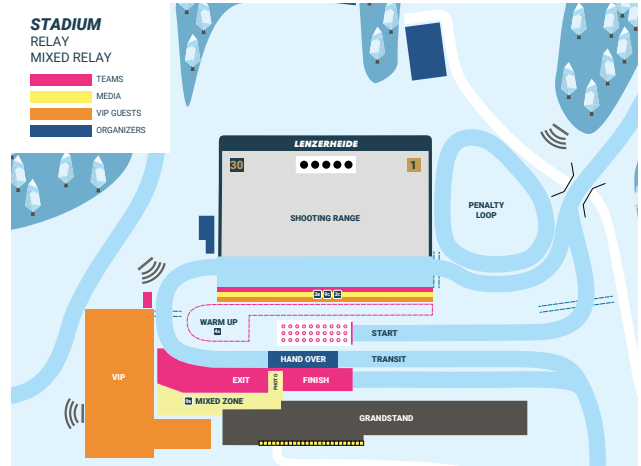


GENERAL OVERVIEW

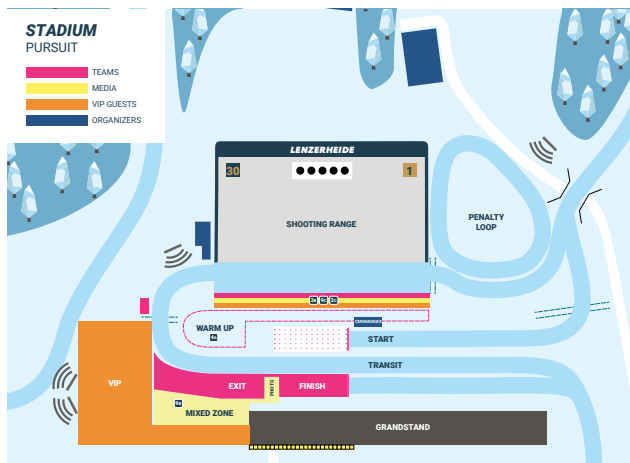
SPRINT, INDIVIDUAL



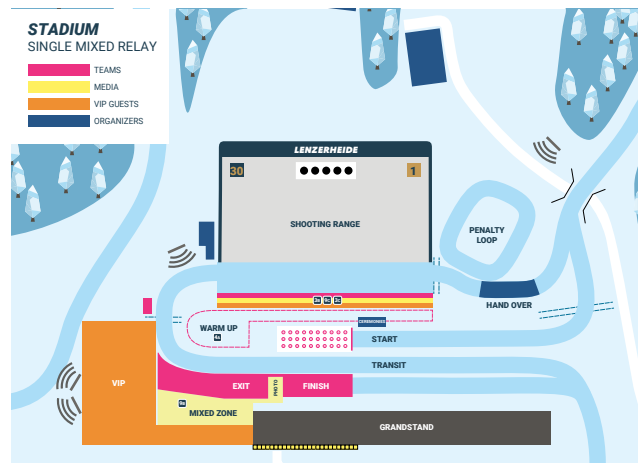
RELAY



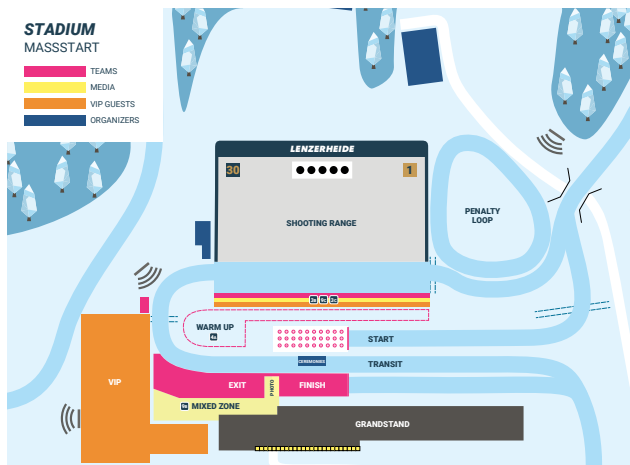
PURSUIT



SINGLE MIXED RELAY

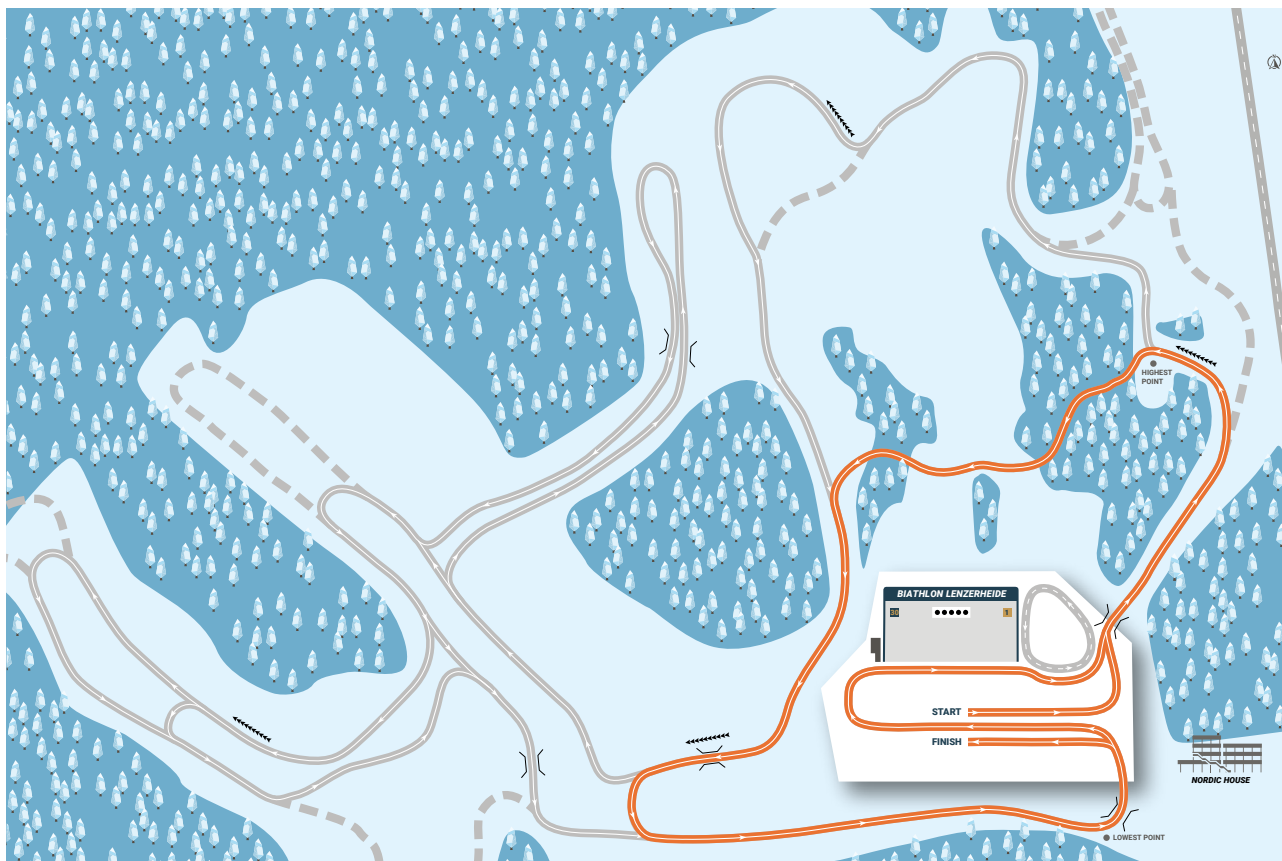


MASS START



14 MAPS COMPETITION COURSES

COURSE 1.5 KM



Course data

Loop length for individual start

Start to range middle	1565 m
Range middle to Range middle	1529 m
Range middle to finish	1359 m

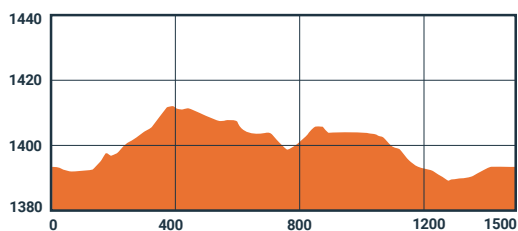
Height difference	23 m
Maximum climb	21 m
Total climb 3 loops	126 m

Competition distance

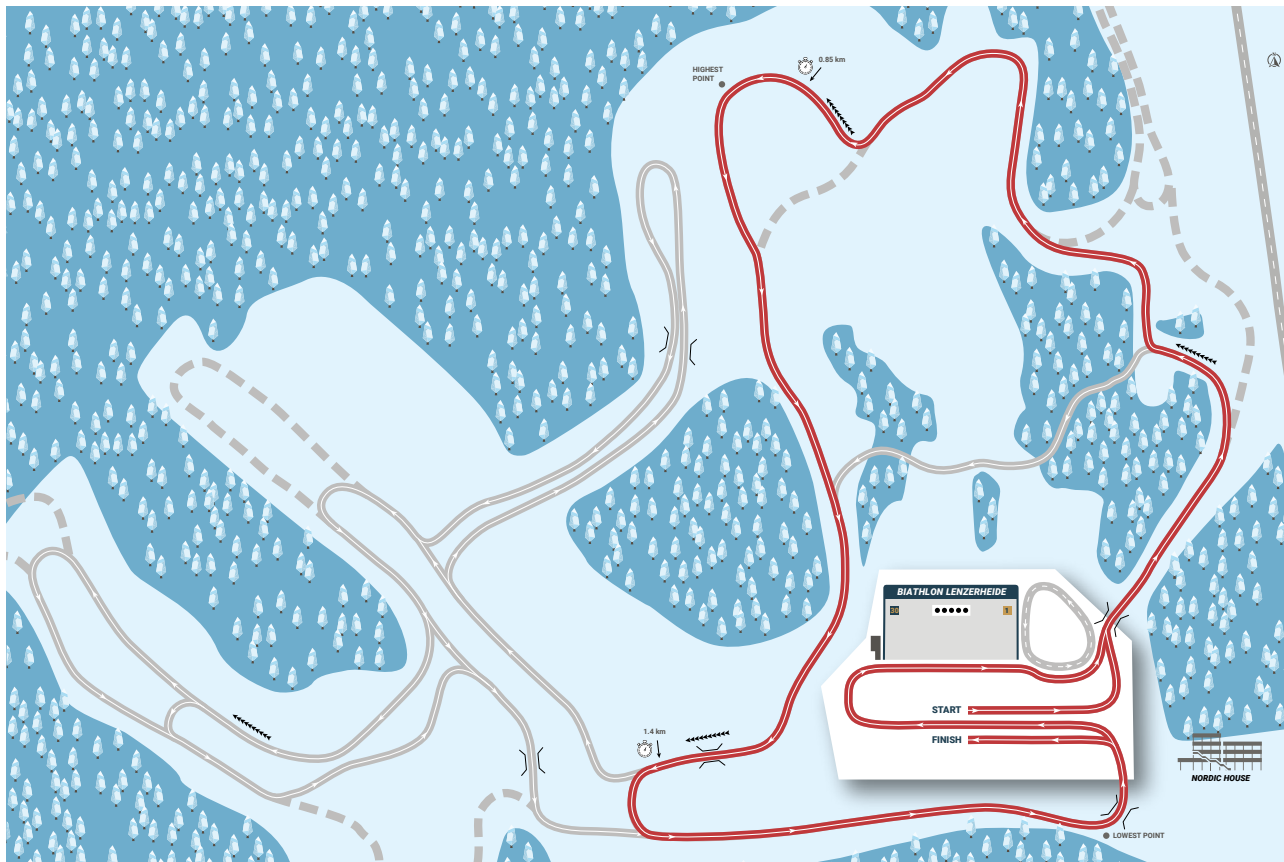
Total length 3 loops	4453 m
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Highest point	1412 m
Lowest point	1389 m

Profile



COURSE 2.0 KM



Course data

Loop length for individual start

Start to range middle	2040 m
Range middle to Range middle	2005 m
Range middle to finish	1835 m

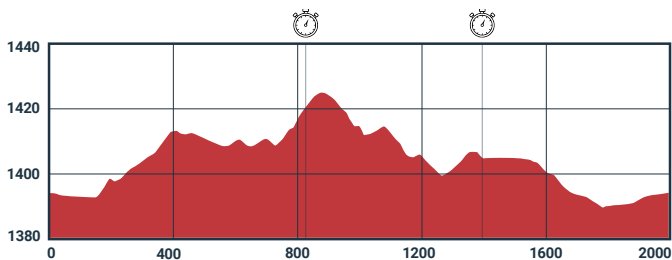
Height difference	36 m
Maximum climb	21 m
Total climb 3 loops	171 m
Total climb 5 loops	285 m

Competition distance

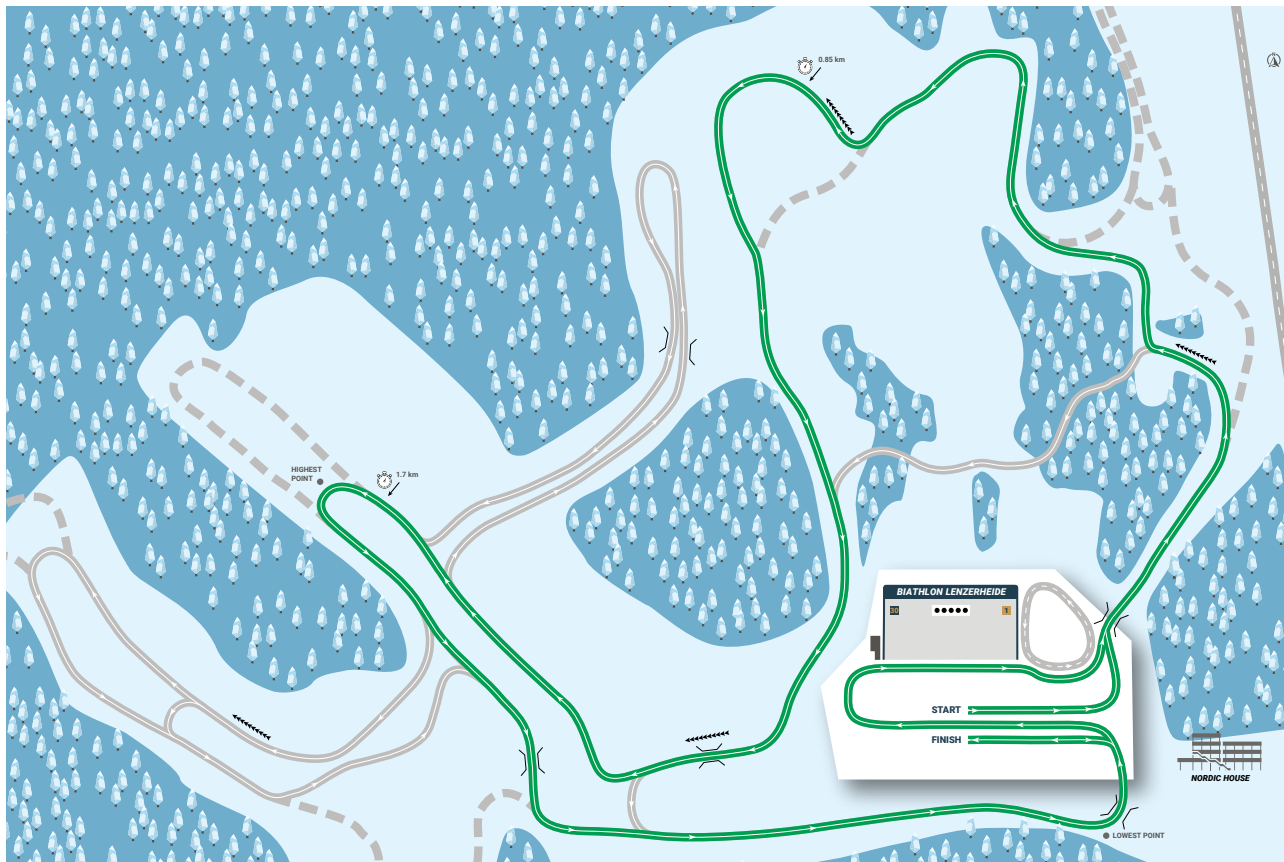
Total length 3 loops	5880 m
Total length 5 loops	9890 m

Highest point	1425 m
Lowest point	1389 m

Profile



COURSE 2.5 KM



Course data

Loop length for individual start

Start to range middle	2638 m
Range middle to Range middle	2603 m
Range middle to finish	2432 m

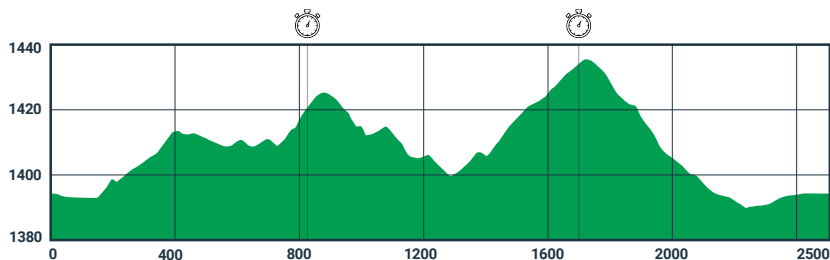
Height difference	46 m
Maximum climb	35 m
Total climb 3 loops	270 m
Total climb 5 loops	450 m

Competition distance

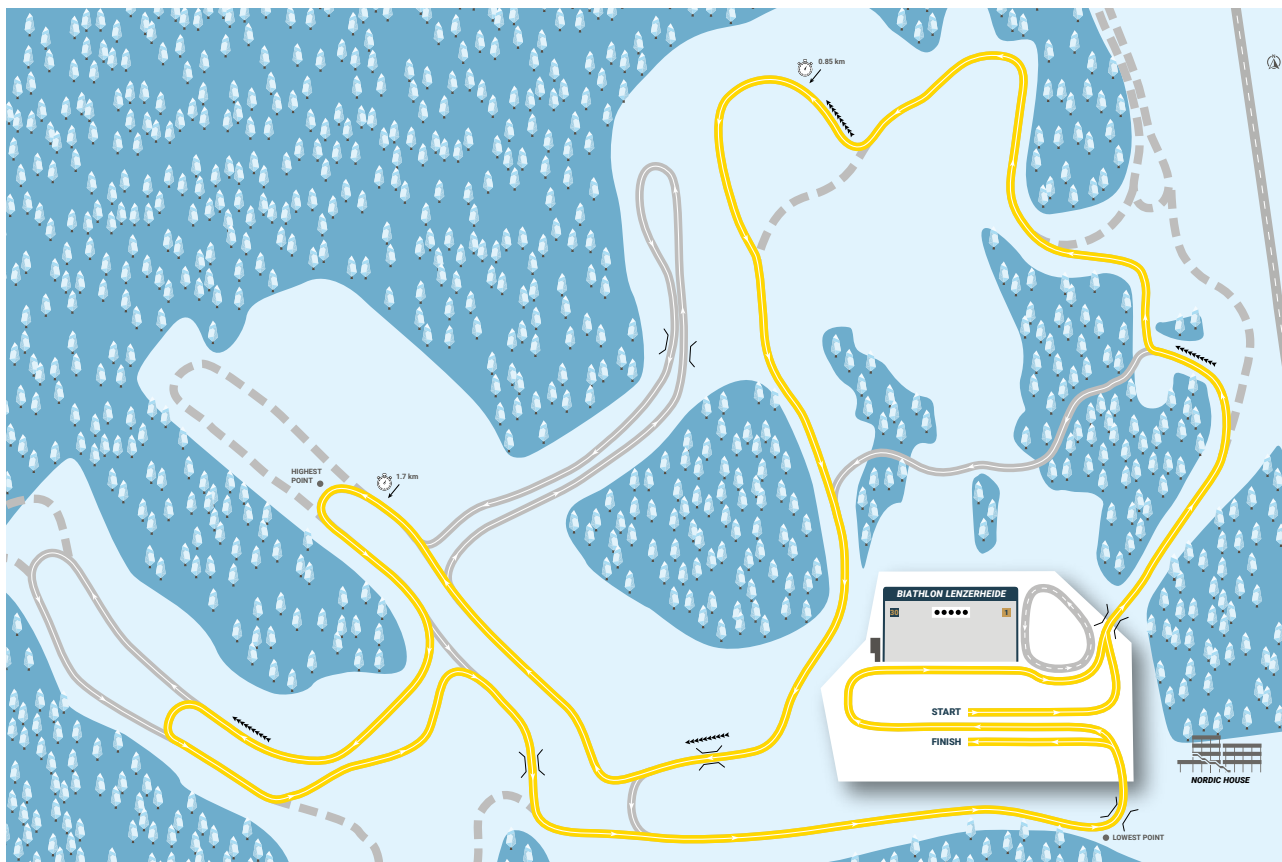
Total length 3 loops	7673 m
Total length 5 loops	12 879 m

Highest point	1435 m
Lowest point	1389 m

Profile



COURSE 3.0 KM



Course data

Loop length for individual start

Start to range middle	3055 m
Range middle to Range middle	3019 m
Range middle to finish	2849 m

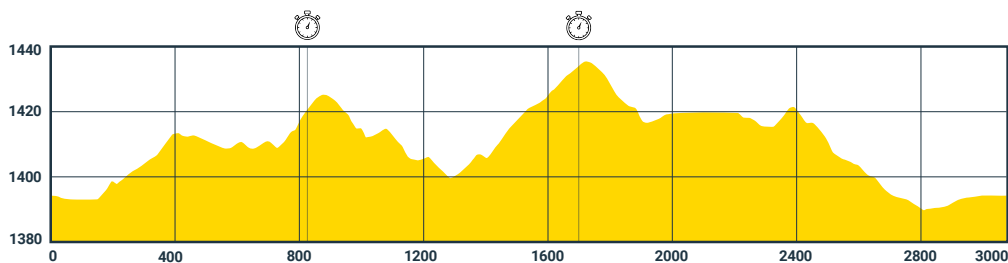
Height difference	46 m
Maximum climb	35 m
Total climb 5 loops	505 m

Competition distance

Total length 5 loops	14 961 m
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Highest point	1435 m
Lowest point	1389 m

Profile



COURSE 3.3 KM



Course data

Loop length for individual start

Start to range middle	3358 m
Range middle to Range middle	3323 m
Range middle to finish	3152 m

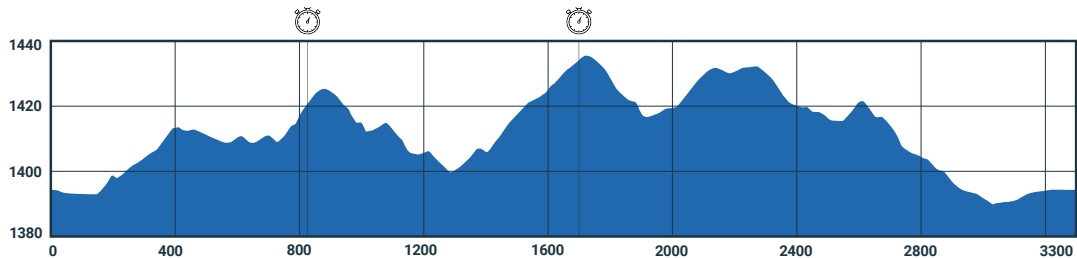
Height difference	46 m
Maximum climb	35 m
Total climb 3 loops	342 m

Competition distance

Total length 3 loops	9833 m
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Highest point	1435 m
Lowest point	1389 m

Profile



COURSE 4.0 KM



Course data

Loop length for individual start

Start to range middle	3991 m
Range middle to Range middle	3955 m
Range middle to finish	3785 m

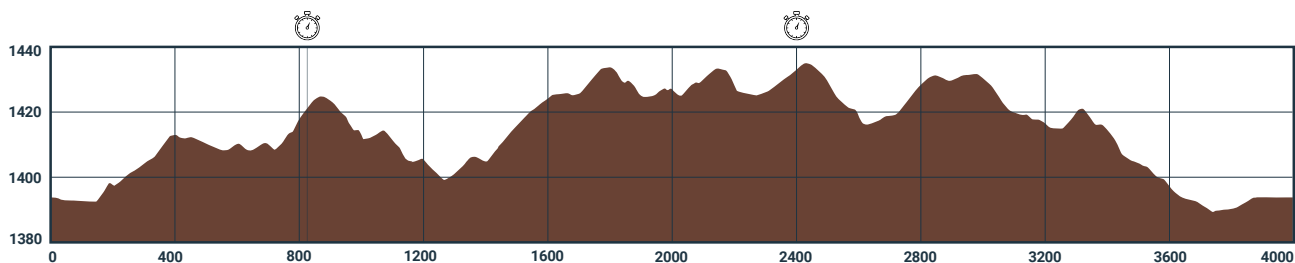
Height difference	46 m
Maximum climb	36 m
Total climb 5 loops	690 m

Competition distance

Total length 5 loops	19 641 m
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Highest point	1435 m
Lowest point	1389 m

Profile



15 HOTSPOTS COMPETITION COURSES

Three distinctive sections of the competition courses in Lenzerheide are named after personalities and families who have played a prominent role in the history and development of biathlon in the World Championships region and in Switzerland.

The «Baselgia Hill» has long been established, while the names «Hartweg Hill» and «Gasparin Dream» have been added in view of the World Championships. On Saturday, 15 February, the course sections will be officially inaugurated with a small ceremony.

Baselgia Hill

How did the striking steep ramp get its name? In a cloak-and-dagger operation. When the Roland Arena was already the venue for the Tour de Ski in the Cross-Country World Cup, a volunteer always claimed that without the Baselgias, none of this would have happened. Which promptly prompted someone to install a wooden plaque with the words «Baselgia Hill» on this section of the route on their own initiative.

The local Baselgia family has indeed shaped the development of cross-country skiing and biathlon in Lantsch/Lenz for decades. Whether it was the founding of the Bual Lantsch cross-country skiing club (1971), the start of the Biathlon Arena Lenzerheide project (2006) or now the World Championships - the Baselgias have always been at the forefront as driving forces. With Silvio Baselgia, Head of Sport of the BMW IBU World Championships Biathlon Lenzerheide and former Managing Director of the Roland Arena, the third Baselgia generation is already involved.

Hartweg Hill

The fact that not just a biathlon facility has been created in Lantsch/Lenz, but a sports centre that meets the highest standards and is now even the venue for the World Championships, is thanks above all to Michael and Carola Hartweg. The sports-loving couple have made huge investments - the Roland Arena is effectively their baby.

Their passion for the sport of biathlon in general and its development in Switzerland in particular is immeasurable. To this day, the Hartweg couple are also personally involved – for example with their Mission Biathlon foundation or in the Biathlon Stützpunkt Ostschweiz (BSO), whose founder and president is Carola Hartweg. Niklas Hartweg, the son of Michael and Carola, has made it from the BSO to the top of the world. When he fights his way up the longest and hardest climb at the home World Championships, this «pièce de résistance» will bear his family name.

Gasparin Dream

The name Gasparin also stands for a whole family, three sisters to be precise, who have helped shape biathlon in Switzerland. First and foremost Selina Gasparin, the eldest of the trio. She is not only regarded as a Swiss biathlon pioneer, but has also achieved historic milestones: her first two World Cup victories and the only Swiss medal at a major event to date (Olympic silver in the individual event in 2014).

Elisa and Aita Gasparin have followed the same career path, and so the Gasparin sisters were together in the World Cup team for years until Selina's retirement after the 2022 Olympic winter. In the relay team with Lena Häcki-Gross, they celebrated several World Cup podiums. In 2016, the Gasparins moved from the Engadin to Lantsch/Lenz to make the most of the expanded infrastructure. In February 2025, the trio will experience the World Championships on their doorstep - Elisa and Aita as active athletes, Selina as a World Championships ambassador, who has also remained professionally involved in biathlon as head coach for young talent at Swiss-Ski.

«Gasparin Dream» not only stands for dreams that come true - but also for persistence, overcoming resistance and overcoming limits. Which is just as demanding of a career path as this section of the route.



16 BIATHLON IN LENZERHEIDE – A HISTORY

2006

The Bual Biathlon Centre Association launched a project to build a biathlon facility in Lantsch/Lenz. The driving force was Ursin Fravi, local club coach and head of the municipal administration. He was supported by Leo Baselgia, the president of the Bual cross-country skiing club, and the mayor Simon Willi.

December 2013

The Biathlon Arena Lenzerheide was opened, giving Switzerland its first facility suitable for hosting international biathlon competitions. The key elements: shooting range (30 targets) with operations building, roller ski track (600 metres) and snow-making facilities. In combination with the extensive network of cross-country ski trails in the Lenzerheide holiday region, the construction of the new arena meant that the requirements for hosting biathlon competitions were fulfilled.

31 December 2013/1 January 2014

The Tour de Ski cross-country stage race was the first World Cup event to be held at the Lenzerheide Biathlon Arena. Lenzerheide also hosted Tour de Ski stages in the winters of 2015/16, 2017/18, 2019/20 and 2021/22. The highlight from a Swiss perspective came in 2017/18, when Laurien van der Graaff (sprint) and Dario Cologna (15 kilometres and pursuit) won three stages within three days.

3 December 2016

The Nordic House opened after just eight months of construction. The four-storey building is also a hostel and boasts a bistro, an athletics area, public changing rooms and showers, seminar rooms and a sports shop. It became the new centrepiece of the Biathlon Arena Lenzerheide.

August 2017

The Biathlon Arena Lenzerheide was awarded the A-Licence from the International Biathlon Union (IBU), opening the door for the venue to host World Cup and World Championship competitions.

December 2017

The IBU Cup, the second-rank competition series of the International Biathlon Union (IBU), came to Lenzerheide for the first time.

November 2018

Swiss-Ski bestows upon the Biathlon Arena Lenzerheide the title of «National Biathlon Performance Centre».

January/February 2020

The Swiss team won three medals at the Youth and Junior World Championships in Lenzerheide. Lea Meier won gold in the individual youth event, whilst Amy Baserga and Sebastian Stalder both won bronze in the individual junior event. The athletes were cheered on by around

7000 spectators at the week-long event, significantly exceeding expectations for attendance.

14 November 2020

The 2025 World Championships was awarded to Swiss-Ski and Biathlon Arena Lenzerheide at the virtual congress of the International Biathlon Union (IBU). Lenzerheide was contesting the bid for the first time and tasted instant success, with Switzerland beating off competition from Belarus to secure the win.

February 2021

The Biathlon Arena Lenzerheide received a name sponsor and became the Roland Arena from this point on. Lenzerheide was chosen to host the Biathlon European Championships in the 2022/23 season and, for the first time, the Biathlon World Cup events in the 2023/24 season.

1 May 2022

The ownership of Biathlon Arena Lenzerheide AG was transferred from Michael Hartweg to Swiss-Ski. The change of ownership was agreed and announced at the beginning of November 2021. Michael Hartweg remained on the Board of Directors, as did the mayor of the municipality of Lantsch/Lenz, who retained a stake in Biathlon Arena Lenzerheide AG.

17 September 2022

The roller ski track, which was extended from 1.6 to 4 kilometres, was formally opened, signalling another milestone in the history of the Roland Arena. The roller ski track – the longest of its kind in Switzerland – provides the biathlon and cross-country skiing teams with the best training conditions for the off-snow season.

January 2023

With the IBU Open European Championships, the first major event in a three-part series took place in Lenzerheide; the series also includes the World Cup premiere in December 2023 and the World Championships in February 2025. A total of 6500 spectators cheered on the athletes over the course of the four-day competition. The highlight from a Swiss perspective was Amy Baserga and Niklas Hartweg winning silver in the single mixed relay at the end of the championships.

December 2023

The first BMW IBU World Cup Biathlon Lenzerheide becomes a major sports festival - and whets the appetite even more for the World Championships in February 2025 at the same venue. A total of 22,500 spectators flock to the Roland Arena over the four days of competition. The most impressive figure is Justine Braisaz-Bouchet, who wins all three women's competitions. Johannes Thingnes Boe dominates the men's race. The top star of the scene wins the pursuit and the mass start after finishing second in the sprint.

17 SUSTAINABILITY

As organisers, it is important to us that the BMW IBU World Championships Biathlon Lenzerheide are held in a way that conserves resources as much as possible and in harmony with the sensitive environment of the Roland Arena. Below is some information on this.

Sensitive area

The BMW IBU World Championships Biathlon Lenzerheide take place in the Roland Arena, which is surrounded by sensitive moorland and equally vulnerable habitat for the endangered capercaillie. As organisers, we are aware of this and therefore make every effort to be considerate. For example, the course planning has been adapted so that no moorland is touched.

Specialists from the Office for Hunting and Fishing, the Office for Forests and Natural Hazards, the Office for Nature and the Environment and Auin AG (environmental construction support) were proactively involved in the World Championships-specific planning, particularly for the temporary infrastructure.

We have chosen a capercaillie as our World Cup and World Championships mascot and are using our Lenzi to draw attention to the threat to the capercaillie and the importance of consideration.

It is a fact that events such as the Biathlon World Championships have a greater impact on the ecosystem than everyday operations in the Roland Arena. However, selected major events are only organised sporadically. Since its opening in 2013, the Roland Arena has hosted five stages of the Tour de Ski in cross-country skiing and a Biathlon World Cup in December 2023; the Biathlon World Championships will now follow.

All activities in the Roland Arena, including the Biathlon World Championships, take place in accordance with the law on wildlife quiet zones in the municipality of Lantsch/Lenz. Since winter 2023/24, there has even been a new wildlife quiet zone near the Roland Arena. The law regulates, for example, the ban on entering the area and the prohibition of access and naturally also applies to events such as the Biathlon World Championships. If we and all guests who hike, bike, cross-country ski or watch the races in this sensitive area respect the current regulations, sport and nature will be in harmony.

Snow production

For the BMW IBU World Championships Biathlon Lenzerheide, technical snow is required in addition to natural snow to ensure planning reliability. The requirement for a cross-country ski trail is low compared to a ski slope. The technical snow is produced by snow cannons and a SnowFactory. Around 7000 cubic metres were stored over the summer using snow farming.

The snow produced is not only used for the World Championships, but also as a solid foundation for the cross-country ski trail network in the Lenzerheide holiday region from the start of the season in November. This snow is not only produced for the two weeks of the World Championships, but for an entire season, and also enables many amateur cross-country skiers to pursue their passion.

Excess spring water is used for snow production in the Roland Arena. This water is returned to nature via the normal melting and evaporation cycle. It is neither lost nor contaminated.

Snowmaking systems have made great strides in terms of sustainability in recent years. Energy efficiency has been increased and holistic solutions have led to a continuously optimised use of energy, water and machine hours.

Transport concept

The largest share of emissions in connection with an event such as the BMW IBU World Championships Biathlon Lenzerheide is caused by spectators travelling to and from the event. As organisers, we are aware of this and encourage the use of public transport.

Anyone travelling by public transport will receive a 15 % discount when purchasing their World Cup ticket. In addition, the outward and return journey on regional public transport is included in every World Cup ticket (on the Chur–Churwalden–Lenzerheide and Chur–Tiefencastel–Lenzerheide routes).

The [«Coop Biathlon World Championship Fan Car with Twerenbold»](#) offer, a coach package from more than 20 different departure points in German-speaking Switzerland at an absolutely preferential price, contributes to a significant reduction in the volume of private transport.

International Biathlon Union

The International Biathlon Union (IBU) is one of the leading sports federations when it comes to sustainability measures, as demonstrated by its nomination for the BBC Green Sport Awards 2023. The IBU was one of the first federations to join the United Nations' «Race to Zero» climate initiative - with the aim of becoming climate-neutral by 2040.

Since 2022, the IBU has been running a project with scientific partners such as the «Institut für Schnee- und Lawinenforschung (SLF) Davos» and event organisers such as the BMW IBU World Championships Biathlon Lenzerheide, with the aim of making snow management more efficient, resource-saving and therefore more sustainable.

Information on the IBU's sustainability strategy can be found [here](#).

Swiss-Ski

Information on Swiss-Ski's sustainability strategy can be found [here](#).

18 LEGACY

Biathlon 4 You

The main aim of the BMW IBU World Championships Biathlon Lenzerheide is to further increase interest in the sport in Switzerland. In particular, more children and young people should be recruited as active biathletes. The World Championship legacy project Biathlon 4 You serves this purpose. Under expert guidance, primary schools offer a lesson in biathlon with laser rifles in PE lessons. Children are given a playful introduction to the sport - and are shown a follow-up programme at their local snow sports club.

Biathlon 4 You has been launched in the canton of Graubünden and will be extended to other cantons after the world championships.

[In addition, school classes from several cantons will be invited to the World Cup \(free tickets\).](#)

Swiss Volunteers Day

The Local Organising Committee of the BMW IBU World Championships Biathlon Lenzerheide has launched the Swiss Volunteers Day in cooperation with the non-profit organisation Swiss Volunteers. Volunteers are the heart and backbone of many sporting events, not just the Biathlon World Championships.

Volunteering will be celebrated on the 1st Swiss Volunteers Day on 20 February 2025 in Lenzerheide. The large Swiss volunteer community will be invited to the Biathlon World Championships, and as a thank you and recognition for their invaluable work, each volunteer will receive a free ticket for the single mixed relay, a packed lunch and drinks voucher, as well as a 25 % discount on tickets for all other Biathlon World Championships days. A highlight of the 1st Swiss Volunteers Day will be the parade in the World Championships stadium.

Foundation «Schweizer Sporthilfe»

The BMW IBU World Championships Biathlon Lenzerheide and the mascot Lenzi are committed to the Foundation «Schweizer Sporthilfe» - and thus to young Swiss athletes. Anyone who uses the discount code «Sporthilfe» in the [ticket shop at lenzerheide2025.ch](#) benefits from a 15 % discount (on all ticket categories except VIP) - and at the same time supports Sporthilfe, which receives a further 15 % of the ticket price.

19 FACTS AND FIGURES

Lenzerheide holiday region

The Lenzerheide holiday region stretches from Malix in the north to Lantsch/Lenz in the south. It unites the three political municipalities of Churwalden, Vaz/Obervaz and Lantsch/Lenz into one single tourist destination.

Population	5500
Languages	German and Romansh
Hotels	30 / > 2000 beds
Group accommodation	24 / > 1700 beds
Second homes and holiday lets	6000 / > 17 000 beds
Overnight stays	> 1.7 million per year
Proportion of Swiss guests	90 %
Mountain railway facilities	43
Slopes	225 km
Cross-country ski trails	56 km
Hiking and biking trails	900 km

Biathlon Arena Lenzerheide (Roland Arena)

The Biathlon Arena Lenzerheide (Roland Arena) is the only biathlon venue in Switzerland which meets the requirements for hosting World Cup events. The Roland Arena is home to the Nordic Hostel, complete with multi-bed rooms, an athletics area, the Bistro Bualino, seminar rooms and public changing rooms/showers.

Altitude	1400 m above sea level
Highest point on the route	1444 m above sea level
Lowest point on the route	1389 m above sea level
Stadium lap	450 m
Night trail	4 km
Roller ski track	4 km

20 OUR MASCOT

May we introduce? Lenzi!

Lenzi, the mascot of the major biathlon events in Lenzerheide, is a capercaillie, an endangered species. Lenzi is committed to ensuring that we all take care of the habitats of sensitive animal species and respect wildlife sanctuaries.

But Lenzi has also succumbed to the fascination of biathlon. He trains hard to become an accurate biathlete himself. His home around the Biathlon Arena Lenzerheide (Roland Arena) offers a wide range of training opportunities.

Lenzi harmonises sport and nature. He knows what it takes to create an unforgettable biathlon festival and looks forward to welcoming fans from near and far.

